

## **WEB AND MULTIMEDIA II**

**Art 3353**

**Instructor: Dan May**

[dgmay@saumag.edu](mailto:dgmay@saumag.edu)

T TR. 09:30AM 10:50 PM

Lab Hours: 8:00 AM-7 PM

p.870.235.4242

### **DESIGN BRIEF: What is Art?**

**Worth: 400 PTS**

DEADLINE: Final Day (May 3rd?)

Research "What is Art".

Remember the video we saw at the beginning of the term Saul Bass' "Why Man Creates?" In terms of artistic expression create a "Documentary style" video based on your essay "What is Art" which has these essential steps. You will be graded for every portion, but they must all integrate into a storyline. Think of the movie "Fantasia" as an example of disparate but integrated pieces.

Research the term "art" and write a short essay of no less than 200 words.

It can be in any format you wish...then storyboard the research visually. This must be completed in one week and turned in. Think in terms of the pieces that you must create below.

(worth 75 points)(deadline 4-13)

1) Animated element done in Photoshop. (Remember the "tweens" we did at the beginning of the semester.) Take 2 geometric forms and merge them into one using tweens and animate over time. Must have at least eight mutations.

(worth 50 points.) (deadline 4-20)

2) Animated elements done in Flash: This must be an object that you create in layers in Photoshop, by drawing a "creature" that you can animate. 1) First draw the creature, then trace its features, reinterpret the drawing, scan the drawing, mutate it, and then import the sequences into Flash to animate...using tweens, fades, scale and shape tween...

We will do a tutorial in class to help visualize, and help you refresh your memory.

(worth 50 points.) (deadline 4-27)

3) Movie elements, (this is a combination of stop motion and video that you manipulate using the motion techniques that we learned in class...these can be found images, but if you like, you can film your own.

Some resources are:

Prelinger Archives, YouTube.)

(worth 50 points) (deadline 4-29)

4) Typographic elements (these must contain motion which change color, position and relative size of the type which can be used as a story "enhancements" which can be the "hot points" of the story that you already wrote. Using the previous pieces, along with the typographic elements assemble all of your elements in Final Cut Pro with musical accompaniment.

(worth 150 points) (deadline final day of class {May 4th?})

