

GRAPHIC APP- S
Art 2123 Rm 109
Instructor: Dan May
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Office Hours: By Appointment
p. 870-235.4242

Grades:

A=(93-100)
B=(92-84)
C=(83-76)
D=(75-66)
F=65 and below

Movie Poster : Deadline Tuesday September, 22nd

Take the images provided and change the skin color, eye color, hair color and makeup of subjects. Place the subjects in a landscape or place or scene indicative of the period. Make the Poster resemble an illustration.

Think circa 1940s. Use the style and format of the poster examples.
Photos will be provided in Black and White. You must colorize the photos and turn them into illustrations...and then perform magic.

This poster is NOT to be a copy of an existing Poster but be derivative of the same.
Size is 11x17 printed on 100% recycled but good quality paper. mounted to black matte board (NOT FOAM CORE) with one inch borders.

Type Done in Illustrator. Photos placed from photoshop into illustrator.
along with director, stars names, production company, and logo. Assignment worth 50pts.

COURSE GRADING: Evaluation for this course will come from the following:

Projects iteration: How well you incorporate and innovate from your initial stages through completion of production to presentation. i.e.

1. Innovation/creativity-problem solving, concept, composition, color, form, line are evaluated
2. Research, technical proficiency, effectiveness, and clarity of message
3. Work ethic, tightness, cleanness, timeliness, presentation, as well as critiquing skills
4. Projects will be weighted by a point scale according to how long they take to complete
(2-3 week project will not be worth a

